



FOR IMMEDIATE RELEASE

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WeatheRate Announces Certified TV Stations

Phoenix, AZ (July 9, 2015) – Forecast verification experts WeatheRate certified the following TV stations as the most accurate in their markets for the period March 1, 2014 through February 28, 2015:

WeatheRated City	Certified TV Station	Network
Atlanta, GA	WGCL	CBS
Buffalo, NY	WGRZ	NBC
Champaign / Urbana, IL	WCIA	CBS
Cincinnati, OH	WLWT	NBC
Columbia, SC	WLTX	CBS
Dallas, TX	KTVT	CBS
Des Moines, IA	WOI-TV	ABC
Flint/Saginaw, MI	WNEM	CBS
Ft. Myers, FL	WZVN	ABC
Fresno, CA	KSEE	NBC
Green Bay, WI	WFRV	CBS
Greensboro, NC	WFMY	CBS
Kansas City, MO	KSHB	NBC
Las Vegas, NV	KLAS	CBS
Lexington, KY	WTVQ	ABC
Little Rock, AR	KLRT	FOX
Memphis, TN	WATN	ABC
Miami, FL	WTVJ	NBC
Nashville, TN	WSMV	NBC
Norfolk, VA	WVEC	ABC
Oklahoma City, OK	KOCO	ABC
Orlando, FL	WESH	NBC
Paducah, KY / Cape Girardeau, MO / Harrisburg, IL	WPSD	NBC



WeatheRated City	Certified TV Station	Network
Providence, RI	WLNE	ABC
Rochester, NY	WROC	CBS
St. Louis, MO	KMOV	CBS
Salt Lake City, UT	KTVX	ABC
San Antonio, TX	WOAI	NBC
San Diego, CA	KGTV	ABC
Shreveport, LA	KTAL	NBC
Springfield, MO	KOLR	CBS
Syracuse, NY	WSYR	ABC
Toledo, OH	WTOL	CBS
Tulsa, OK	KJRH	NBC
Washington, DC	WUSA	CBS
Wichita, KS	KWCH	CBS
Wilkes-Barre / Scranton, PA	WBRE	NBC

About WeatheRate

The Arizona-based company crowns local meteorologists across the country as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.

Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate at weatherate.com or call (602) 909-8429.

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